

BUILT SOLUTIONS



THE COMPANY PROFILE

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BUILT SOLUTIONS



CEO-Founder

Welcome **Message**

"As far as anyone can tell, our minds are merely complex processes. The serious problems come from our having had so little experience with machines of such complexity that we are not yet prepared to think effectively about them."

- Marvin Minsky, 1986 -

I firmly believe that technology serves as the bedrock of all our interactions. It is the engine driving our progress, seamlessly integrating into our daily tasks and responsibilities. The landscape of technology has evolved dramatically, and it seems to be changing at an alarming rate. What may have been deemed cutting-edge two decades ago is now merely an obsolete relic in the ever-evolving IT arena.

How do you stay ahead of such relentless technological advancements? How do you keep pace with the juggernaut that is technology while merely striving to build and grow a successful business? The straightforward answer is simple yet profound: you don't attempt to tackle it all alone. Instead, you reach out to experts—like us—who specialize in navigating the intricate world of technology, allowing you to focus on what you do best: managing the core operations of your business.

Your focus should be on your vision, your clients, and your team, while we manage the intricacies of technology. Together, we can forge a path forward, leveraging the ever-expanding technological landscape to your advantage, ensuring that your business thrives in an age of change.



BUILT SOLUTIONS

About **Company**

If you are looking for fresh minds with creative ideas, talk to us. If you are looking for a digital or creative strategy to grow your business, call us. If you are looking for a fresh understanding of your business and operations, consult with us. Built Solutions is here to navigate you through the complexities of business, so you can focus on growing your business.

Built Solutions is a force of creative professionals from all aspects of the industry, with a zeal for creating customised solutions for brands and businesses. We are here to shape up the industry, by bringing truth, transparency, simplicity and value services to businesses through information technology solutions. We know what it takes to build a business or develop a brand while being modish and setting trends. We are corporate without the bloated baggage of restrictions. We class ourselves as thought leaders and innovative minds and we think beyond our African parameters, taking you to the universe and making the world your oyster, or should we say, your canvas.

With our expertise in cutting-edge design, meticulous attention to detail, and innovative concepts, we push boundaries and elevate your brand. Our proven track record in successful campaign design and brand activation underscores our leadership in the field. As trendsetters, we harness the latest design trends to craft compelling graphic, website, and typography solutions. Choose us to transform your vision into a standout business.



Everyone can rise above their circumstances and achieve success if they are dedicated to and passionate about what they do.



Vision & **Mission**

Vision

We want to build SMMEs to have lasting power in their market sector and grow their business to new heights. Built Solutions strives to assist businesses to have a sustainable business model that will move with the times. In a crowded marketplace, capturing consumer attention is essential. A good strategy communicates without being loud; it showcases your strengths to rise above the competition. At Built Solutions we want to take a holistic approach to business operations while bringing added value to the client through effective solutions tailored to your business model.

Mission

We harness today's technology to enhance customer experiences and empower businesses to lead in the digital era. Our expertise spans SEO, responsive documentation, e-commerce websites, and custom business models to assist with running your business. Built Solutions is your dedicated digital team, guiding you toward a successful future. We leverage technology to elevate and empower businesses to thrive in the digital landscape. Our extensive expertise encompasses a wide range of services that help us design custom business models tailored to your unique needs.



Our Offer

We understand the challenges of businesses and we are committed to providing innovative solutions that support your success. Our team will work collaboratively with you, guiding you through each step of your journey, and ensuring that you remain competitive for future growth.

Consultancy

We assist organizations to identify their challenges and devise effective strategies for improving overall performance. Our expertise spans various areas, including operations, strategy, and information technology (IT). By working closely with our clients, we ensure the successful implementation of tailored solutions that drive sustainable growth and enhance efficiency.

Business Systems Analyst

By evaluating your business from a fresh perspective, we bridge the gap between your needs and technological solutions. Our approach involves analyzing business processes, pinpointing challenges, and translating requirements into precise system specifications that can be seamlessly implemented. This allows you to deal with the running of the business while we deal with the optics of business.

Funding

We help you secure funding using our extensive database of institutions and investment houses. Our expert guidance ensures your application has a 95% approval rate. Whether you are a startup seeking funding or an established business looking to expand, we are here to help you secure financial support.



Our Service

We are now in the 4th Industrial Revolution, where data drives every decision and innovation is key to excel. In business today, information is shaping our future. Data is the way to unlock opportunities and drive success in today's information age. Embrace the power of data and stay ahead!



Web-Development

We specialize in building, programming, and maintaining stunning websites and web applications tailored just for you! Using top-notch programming languages like HTML, CSS, and JavaScript, we create websites that not only look great but also function flawlessly. A website is the face and information processing conduit for your business. Let us help you make your vision a reality and drive your success online.



Brand Development

We believe in taking a steady and thoughtful approach to build and improve your company's brand image, products, and services. Our goal is to help you create a special identity that truly connects with your audience. Let us help you make your brand stand out and drive your sales to new heights. We embrace a continuous and strategic journey to develop and elevate your business. This ongoing endeavor helps to ignite brand loyalty through steadfast sales.



Commercial Documents

Paperwork can be tedious, but that does not mean yours has to look dull. Whether it is invoices, contracts, business plans, or brochures, every interaction with your business should reflect your uniqueness. Let us enhance your documents and bring your brand image to life. We can develop your business plan or transform your documents to elevate your brand to match your vision.



BUILT SOLUTIONS

Creative Team

The landscape of business has transformed from single-person startups to global enterprises. Built Solutions is attuned to these dynamic changes and understands the technological governance that shapes our personal and professional lives.



Lelo Mkhize

CEO/Founder

Throughout Mr Mkhize's extensive experience in launching ventures and spearheading innovative campaigns, He has cultivated a unique skill set that enables him to help you not just meet, but exceed your goals. The technology revolution is not just around the corner; it is firmly upon us, and the pace is only going to quicken. Understanding how to harness this revolution to your advantage is essential for your business's survival and growth.



We don't just keep up; we stay ahead of the pack. We run with the horses of technology, enabling you to concentrate on your business's trajectory and success.



George White

Developer

Introducing Goerge, the youngest member of our team, he brings a fresh perspective and a relentless work ethic that sets him apart. Goerge expertly navigates the realms of coding, development, testing, and maintaining software systems, ensuring that our solutions are not just functional but exceptional. He is our pulse on the youth.



Angelo Fernandez

Investments

Angelo is a dedicated financial services professional focused on developing SMMEs through effective investment strategies. Specializing in banking, insurance, and investment management. Bringing a proven track record in executing strategic projects and innovative financial solutions for early-stage and pre-growth ventures, particularly in the informal business segment.

Together, we can navigate the complexities of the digital era and build a foundation for a successful and sustainable future.



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